Carlos Bustos
Graphic Design

CONTACT

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Employment

**Garcia's Resturant | 2019 - Present
Part-Time Busser**

- Five years of work, soon to be six.
- In those years I have further devloped my listening and speaking skills.
- Working here as made me develop my Spanish as well.

HARD SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe AfterEffects
Microsoft 365

SOFT SKILLS

Communication
Patience
Organization
Collaboration
Listening
Adaptability

ABOUT ME

Animal Lover
Helpful Brother
Cool Uncle
Bilingual

OBJECTIVE

A recent Graphic Design graduate from RMCAD seeking an entry level position that employs my skills to exhibit a challenging experience at a reputable organization.

EDUCATION

2024 | BFA in Graphic Design, Rocky Mountain College of Arts & Design, Denver, CO

EXPERIENCE

**Carlos Bustos Graphic Design | 2021 - Present
Freelance Graphic Design**

- Develop a range of visual assets for apparel products.
- Conceptualize and design a diverse array of logos.
- Provide constructive feedback on design elements, including menus, logos, and other collateral.
- Offer strategic creative guidance and support in the development of visual assets, including logos and imagery.

Curricular Proficiencies

Color Theory

- Apply color psychology to enhance emotions, user experience, and brand identity.
- Use color schemes for balanced, readable, and cohesive compositions.
- Create tailored color palettes for consistent brand identity.

Digital Imaging

- Skilled in photo retouching, compositing, and restoration for high-quality visuals.
- Use digital imaging techniques to enhance color, lighting, and texture, ensuring images align with the overall design concept and evoke the desired emotional impact.
- Enhance color, lighting, and texture to align with design and evoke emotion.

Typography

- Select and pair fonts for consistent, cohesive brand typography.
- Use spacing, alignment, and contrast for clear, effective typography.
- Apply advanced typography for uniqueness, appeal, and balance.

Multi-Page Layout

- Design cohesive multi-page layouts, ensuring visual consistency and seamless flow across print and digital formats.
- Utilize grid systems, typography, and imagery to create organized, readable, and aesthetically balanced compositions.
- Implement pagination, section breaks, and interactive elements for easy navigation and user-friendly experiences.